

MESSAGE FROM THE PRESIDENT

Dear Brothers,

Delta Upsilon is running a relay marathon that has no finish line. We just pass the baton and keep running. One year blends into the next. The faces of the undergraduates are new and the faces of the alumni keep getting older. The faces change, the projects get larger, the challenges intensify and the good humor continues. One thing that does not change is the dedication of Delta Upsilon to *Building Better Men*.

As we prepare to pass the baton to a new President this August at the 2006 Delta Upsilon Leadership Institute, Convention and Assembly of Trustees, there are many observations that I have after serving as your President for the past six years. Four issues that matter most are discussed below.

Size does matter. Those chapters that support a membership number that ranks in the top three or four fraternities on their campus find that their chapter provides a better overall fraternity experience. I have learned through discussions with the Presidents of other fraternities that they have the same experience. Therefore, we should focus on recruiting more men of merit. Those chapters that rank near the top of the numbers scale on their campus have much more success in recruiting more men of merit and can have greater success in *Building Better Men*. All chapters find that by focusing their recruitment on our principles of Character, Justice and Culture result in more and better new members. Friendship with more men of merit is the product.

Principles do matter. The DU chapters that have focused on the principles that set DU apart are having the most success in *Building Better Men* and in maintaining or growing their already large membership size. DU's principle of Friendship is also claimed by many other fraternities. However, the combination of the principles of Character, Justice and Culture are unique. Every act that we take as undergraduates or alumni should be measured by how that act is impacted by our belief in Character, Justice and Culture. Those principles are DU's guide. The 2006 DU Leadership Institute in Kansas City will focus on **Recruiting Our Principles**.

Projects do matter. Delta Upsilon, because of our principles, has forged a unique partnership with the Boys & Girls Clubs of the U.S. and Canada. DU was chosen exclusively by the B&GC. This is a huge opportunity for us to *Build Better Men*, and to help create a better world by using the principles of DU to work with young boys and girls. By concentrating our community service efforts on one organization we achieve a much greater impact than spreading our service projects over several organizations. In addition to providing a critical and much needed service, this partnership affords DU an opportunity to showcase our principles on TV and in the press.

Alumni are the key to success. DU enjoys a membership of over 60,000 men around the world. The office in Indianapolis has valid contact information on over 55,000 of those members. As more of these alumni become active in a nearby chapter (their own chapter or another chapter) they find the reward of knowing that they have a huge impact on *Building Better Men*. The undergraduates in those chapters that have a number of alumni supporting the chapter with their presence have a much better DU experience. The chapters that enjoy alumni support are bigger, better, more vibrant, more fun, more stable, and are best able to *Build Better Men*. In order to build awareness DU is/has been holding alumni receptions and dinner meetings in many cities. The DU Blue and Gold Carpet is rolled out and a number of Board members of the International Fraternity as well as local DUs attend and learn about the amazing things that are happening at DU. Be sure to attend when one of these events is near you.

Thank you for allowing me to serve as your President. As the baton is passed in this endless relay marathon, I know that all DUs will continue to support DU and its principles.

Fraternally,



Ed Porter, Oklahoma '65
President



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DELTA UPSILON INTERNATIONAL FRATERNITY

North America's Oldest
Non-Secret Fraternity; Founded 1834

The Principles of Delta Upsilon
The Promotion of Friendship
The Development of Character
The Diffusion of Liberal Culture
The Advancement of Justice

**The Motto of
Delta Upsilon International Fraternity**

**Dikaia Uptotheke
Justice Our Foundation**

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